

THE SEND

IT'S TIME TO GO
IT'S TIME TO GO
IT'S TIME TO GO



THE
WAR
ON
IN
ACTION
HAS
ONLY
BE
GUN

AUSTRALIA

IT'S TIME TO GO

TAKE

www.thesend.org.au

ACTION





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VISION

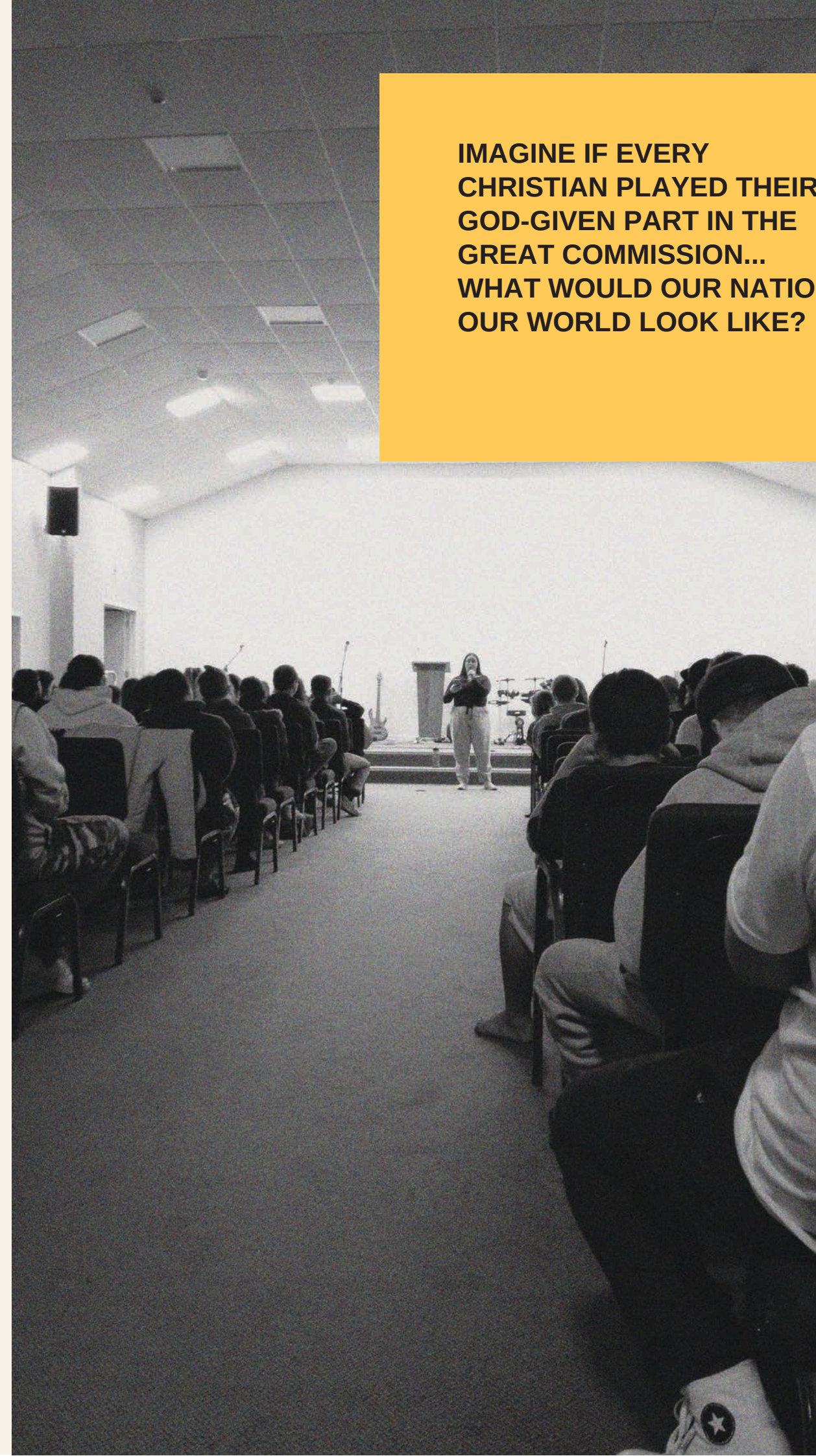
LOOKING

FORWARD

THE VISION OF THE SEND IS TO SEE EVERY BELIEVER **ACTIVATED** INTO THEIR MISSIONAL AND EVANGELISTIC CALLING

In 1606, Portuguese navigator Pedro Fernandes de Queirós, driven by divine conviction, sailed into the uncharted South Pacific in search of the great southern continent. Landing on the shores of what is now Vanuatu, he stood gazing across the Pacific Ocean—pointing toward Australia—and made a bold proclamation that still echoes through history. In the name of the Holy Trinity, he declared the region “La Austrialia del Espíritu Santo”—The Great South Land of the Holy Spirit. Today, that ancient prophetic declaration burns with renewed fire. We believe Australia has been divinely appointed to be a land of revival, a harvest field, and a launchpad to the nations—a people awakened for global mission and filled with the Spirit of God.

IMAGINE IF EVERY
CHRISTIAN PLAYED THEIR
GOD-GIVEN PART IN THE
GREAT COMMISSION...
WHAT WOULD OUR NATION AND
OUR WORLD LOOK LIKE?



MATTHEW 9:37 SAYS THAT THE HARVEST IS GREAT BUT THE WORKERS ARE FEW.



“WE SEE AN OPPORTUNITY FOR A WHOLE GENERATION OF BELIEVERS TO ARISE WHO WILL HAVE **NO DISCONNECT** BETWEEN THEIR **BELIEF** AND **ACTION**. WHO INSTEAD OF SETTLING FOR A LIFE OF COMPLACENT CHRISTIANITY WILL RESPOND TO THE NEED OF OUR GENERATION.”



STORY

LOOKING BACK

In February 2019 The Send launched with the heart of seeing every congregation activated. After the very first gathering it was clear that this was not just a moment, but a movement and generation ready to move from inaction into a missional lifestyle.

Since January 2023 we've explored the potential of The Send happening in Australia. Many hours have been spent listening, asking questions and seeking input from a vast array of Christian leaders from across the nation and globally. From early beginnings of the journey we have continually asked how we might contextualise The Send for Australia. We've found a clear nationwide resonance with the heart behind The Send and it's alignment with what God is already doing in our nation. After much prayer, discussion and planning it has become clear that now is the time for The Send Australia!



THE SEND AIMS TO BE BOTH CONTEXTUAL AND CATALYTIC.



CONTEXTUAL:

It is locally led, shaped and represented.

CATALYTIC:

The Send works in deep partnership with vetted organizations and churches within the nation for sustained missional momentum.

“WE ARE ONLY AS SUCCESSFUL AS WE ARE ABLE TO COME ALONGSIDE THE LONG TERM VISION OF WHAT GOD IS ALREADY DOING. THE SEND IS MEANT TO BE SHAPED BY ITS CONTEXT, AND IF THE SEND COULD HELP SERVE AN EMERGING VISION IN NEW ZEALAND THAT WOULD BE THE BIGGEST WIN”

ANDY BYRD - THE SEND GLOBAL LEADER

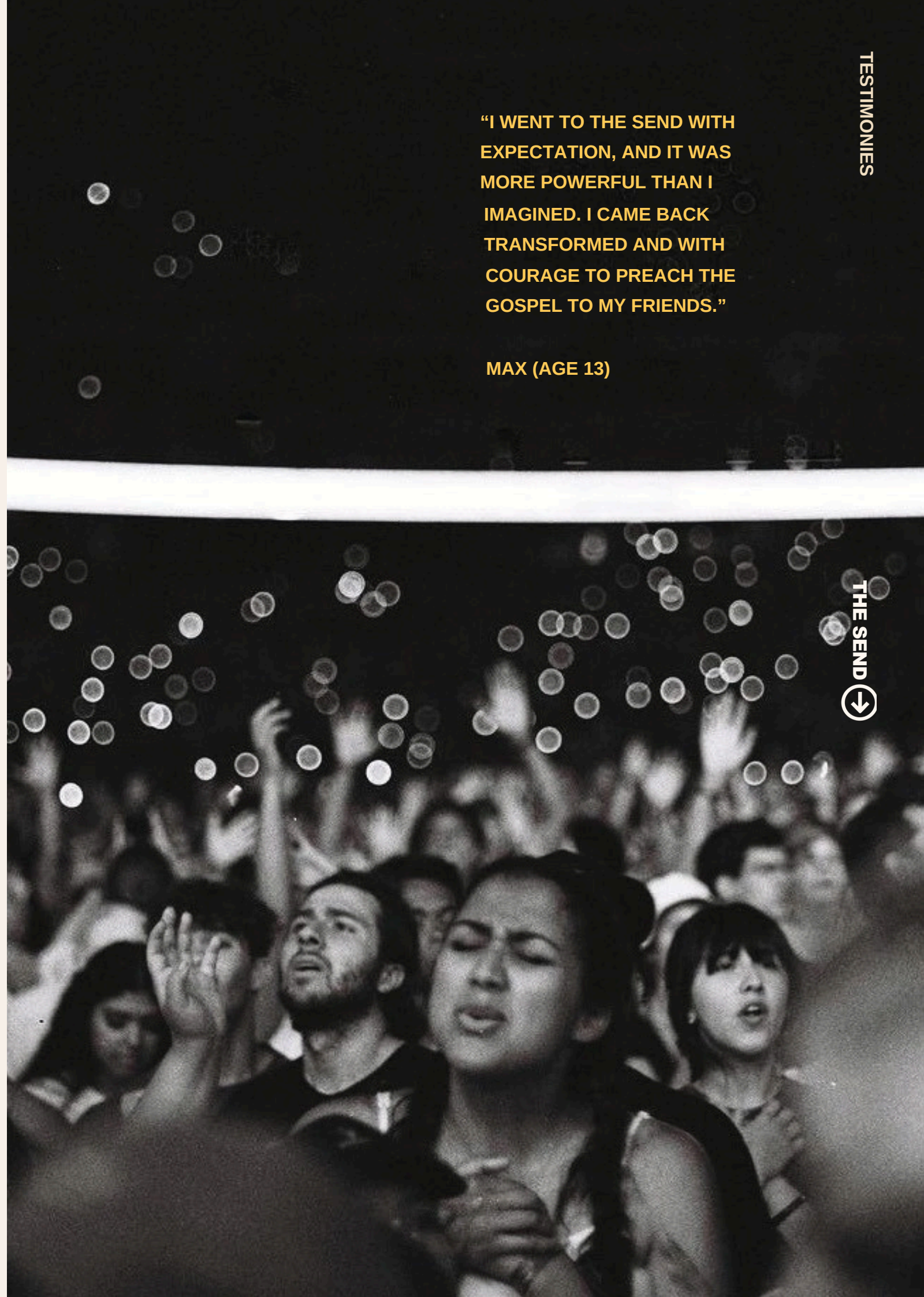


TESTIMONIES

- “Since The Send Boston our Youth Group has planted 13 Jesus Clubs in different High-Schools.”
- A university student began to see his campus as a mission field. At a Send arena event he connected with a partner organization and started gathering believers. They now regularly evangelize and make disciples on their campus.
- Since The Send Brazil, a ministry called CRU has started more Christian clubs on universities than ever before.

“I WENT TO THE SEND WITH EXPECTATION, AND IT WAS MORE POWERFUL THAN I IMAGINED. I CAME BACK TRANSFORMED AND WITH COURAGE TO PREACH THE GOSPEL TO MY FRIENDS.”

MAX (AGE 13)





GATHER

WE GO TO THE NEXT GENERATION OF CHRISTIANS AND MEET THEM WHERE THEY'RE AT WITH THE MESSAGE OF THE GOSPEL AND THE GREAT COMMISSION.

1) The Send Experience: The Send campaign will launch with five citywide gatherings in early 2027.

2) The Send Nationwide Tour: We aim to host between 50-60 'The Send' local gatherings across Australia. The goal is to bring The Send to the whole nation and call a generation to come to The Send in October 2027.

3) The Send Week: A week of locally run citywide outreach and prayer in GoldCoast. Each day will culminate with an evening gathering of dynamic worship bands and speakers.

1.THE SEND EXPERIENCE

2.THE SEND NATIONWIDE TOUR

3.THE SEND WEEK

**THE SEND TOTAL GATHERED:
OVER 357,000 SINCE 2019**



4) THE SEND: A NATIONAL CATALYTIC GATHERING FOR BELIEVERS. THE VENUE WILL BE GOLDCOAST CONVENTION CENTER ON 2nd OCTOBER 2027. THIS WILL BE A 8-10 HOUR CONTINUAL GATHERING OF WORSHIP, PRAYER, MESSAGING AND ACTIVATION. THE SEND WILL BE LOCALLY LED AND SHAPED. THE MAJORITY OF THOSE ON STAGE WILL BE FROM AUSTRALIA BUT WE ARE EXCITED TO BE UNIFYING WITH INTERNATIONAL BANDS AND SPEAKERS FOR A BREAKTHROUGH IN AUSTRALIA. THIS WILL BE LIVESTREAMED FOR OUR COUNTRY AND CONTINENT TO BE ACTIVATED INTO THEIR MISSIONAL CALLING.

- Journey with our partners to help people turn their decision into a lifestyle of action.
- Follow-up national tours and gatherings for the next 10 years.
- Proven and relevant training resources to empower people to live a lifestyle of disciple-making.

4.

THE SEND



5.POST SEND

“WHEN I THINK ABOUT
THE SEND I THINK ABOUT
JESUS SENDING OUT
HIS DISCIPLES.

JESUS GATHERED PEOPLE TO
SEND THEM OUT”

- FRANCIS CHAN



ACTIVATE

OUR GOAL AS THE SEND IS TRANSFORMATION OVER INFORMATION.

From our experience a concentrated time of unified worship, prayer, messaging and response creates an atmosphere for personal transformation.

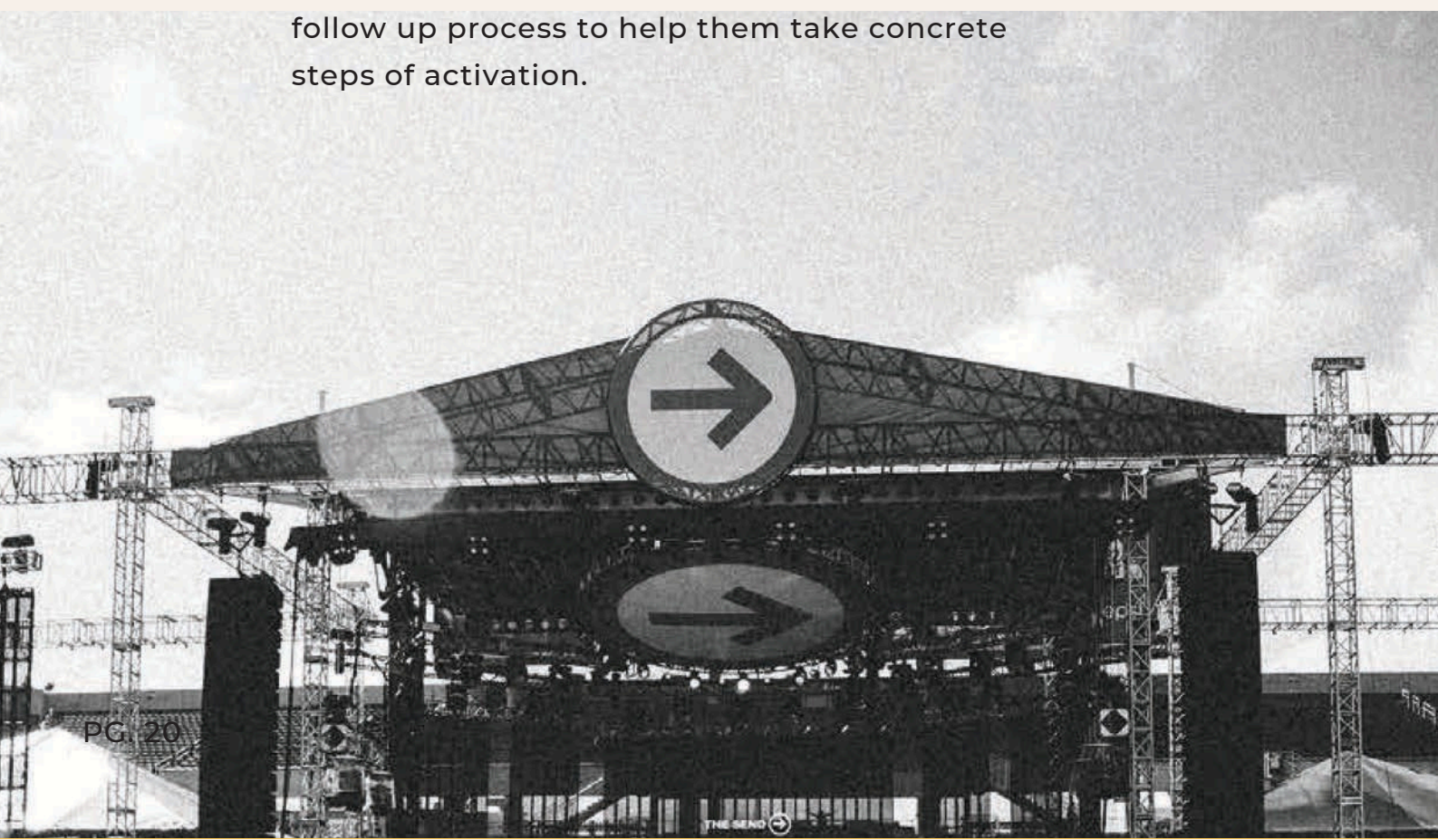
Each hour is necessary and built with intention to catalyze every person to be sent with understanding and passion into the great commission.

Individuals respond in real time during our gatherings and are immediately connected to our follow up process to help them take concrete steps of activation.

The Send seeks to activate a generation through timeless and biblical means. This includes:

- CLEAR GOSPEL CENTRED PREACHING
- HOURS OF WORSHIP AND FAITH FILLED-PRAYER
- TRUSTED LEADERS IN THE BODY OF CHRIST SHARING FROM THE SCRIPTURES
- YOUNG VOICES CALLING THEIR OWN GENERATION TO ACTIVATE THROUGH THEIR OWN TESTIMONIES
- MAKING SPACE FOR THE POWER OF THE HOLY SPIRIT TO MOVE ON THE HEARTS OF **ALL GATHERED**

**THE SEND TOTAL ACTIVATIONS:
OVER 250,000 INDIVIDUALS HAVE
TAKEN ACTION**





SEND

33% OF BELIEVERS GATHERED THROUGH THE SEND HAVE SIGNED UP TO TAKE MISSIONAL ACTION.

FIVE MISSION FIELDS

HIGH-SCHOOLS

UNIVERSITIES

CHILDREN

NATIONS

NEIGHBOURHOODS

THE SUCCESS OF THE SEND IS NOT IN THE NUMBER GATHERED BUT IN THE INDIVIDUALS ACTIVATED TO REACH REAL MISSION FIELDS.



THE GREATEST IMPACT OF THE SEND WILL BE **WHAT HAPPENS AFTER.**

THE SEND ALSO CALLS PEOPLE TO RESPOND IN THREE ADDITIONAL CALLS TO ACTION:

SALVATION

The Send is a gathering for believers, but we do not assume everyone knows Jesus for themselves.

BIBLE ENGAGEMENT

APPROX less than 10% of Australian Christian teenagers engage with the Bible weekly.

PRAYER

Time with God and in intercession.



OUTCOMES PROCESS

THE SEND CREATES SIMPLIFIED PATHWAYS TO MISSION FIELDS THROUGH VETTED PARTNERS

We partner with local ministries and churches to sustain and grow local missional momentum. The Send does not create anything new but works with the body of Christ in our nation. Data has shown that the local church is the single biggest factor in helping a respondent follow-through. We integrate with the local church as deeply as possible.

We work with partnering organizations and churches that have these four values:

- **CLEAR FRUIT IN IMPACTING THE NEXT GENERATION**
- **BIBLE BELIEVING**
- **OUTREACH & EVANGELISM FOCUSED**
- **EXCELLENT EFFORT IN FOLLOW-UP**

1. The Send provides a call to action in 5 specific mission fields.
2. Someone hears the call, and commits to taking missional action through a digital QR Code that links them to a simple form.
3. On their phone they fill in their name, age, location, church and chosen mission field.
4. The form is sent to their church, and a partnering organisation that has a proven track record of fruitfulness in their chosen mission field (if they don't have a church, we plug them into one).
5. They receive a message from a partnering organisation who have a booth in the venue. They can go and meet face to face.
6. The systems infrastructure we share with our partners means we can see their journey every step of the way.

FROM INSPIRATION TO ACTIVATION





POST SEND GOALS

OUR DREAM IS THAT EVERY CHURCH WOULD SEE THEIR CONGREGATION ACTIVATED TO THE FULLNESS OF THEIR EVANGELISTIC AND MISSIONAL CALLING.

HIGH SCHOOLS

There are approximately 1,400 high-schools in Australia. We are believing for a chaplain, RI teacher and/or student led Jesus group in every school across Australia!

UNIVERSITIES

Through partnership with existing Christian groups on campus, our goal is to see an increase of students reaching students. Imagine if every Christian university student began to regularly and relationally make disciples. We aim to see the water level of missional action on campuses rise across the nation.

CHILDREN

Barna research shows that 63% of Christians accepted Jesus between the ages of 4-14. We are believing for an increase in initiatives to reach children, and a surge of volunteers for Gospel-centred kids ministry.

NEIGHBOURHOODS

What if thousands from the next generation signed up to be trained and personally mentored on how to share their faith in their neighbourhoods and communities? Imagine every believer intentionally and creatively reaching their neighbours and communities, and praying for their local communities. Perhaps a grass roots revival would be sparked! Our dream is to have prayer and outreach pouring from every local church into every Australian suburb.

NATIONS

Our best data driven estimates has only 3,000 Australians in the nations as missionaries. Could we beleive that in the next decade that we would see tens of thousands of Aussies launched into the nations. We are partnering with local missions organizations to train and send missionaries to the nations, short and long-term, for practical and spiritual impact. Over 2 billion people around the world have never heard the Gospel, it is time to change that.

VULNERABLE CHILDREN

Over 45,000 children are in out-of-home care across Australia today. The need for safe, loving homes has never been greater—and right now, there aren't enough foster carers to meet the demand. Imagine the impact if hundreds of Christian families across the nation stepped up to open their hearts and homes. Together, we could change the trajectory of thousands of young lives—and reshape the future of our nation.



THE BUDGET FOR THE SEND AUSTRALIA

The Send Australia Team works hard to maximize every dollar invested into this national effort to activate every Christian to embrace the Great Commission.

Phase 1:

Legal set up, admin and operations.....\$75,000

Media & Promotion.\$50,000

Phase 2:

Engagement & Mobilisation.....\$60,000

Regional Tour & Events.....\$200,000

Phase 3:

The Send Arena on the Gold Coast.....\$550,000

Outcomes & Follow-Up.....\$100,000

TOTAL.....\$1,035,000

LET'S PARTNER TOGETHER TO SEE THE NEXT GENERATION REACHED AND EMPOWERED!

**IMAGINE IF EVERY BELIEVER PLAYED THEIR
PART IN THE GREAT COMMISSION, WHAT WOULD
OUR NATION LOOK LIKE?**

You can partner through: - Scanning the QR code
below - Internet Banking or Regular Donations

THANK YOU!

*Any questions please email
johnf@thesend.org.au



THE HARVEST
IS RIPE.
THE WORKERS
ARE FEW.

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